



Crux Cigars: Precision, Passion, and a Personal Encounter

At Cuban Paradise Cigar & Café, we take pride in offering cigars that aren't just great smokes — they tell stories, represent craftsmanship, and elevate the cigar experience.

By Cigar Paradise



A Personal Journey: Knowledge and Representation

1

The first impression from meeting Jonathan and the brand's introduction - key factors for engagement.

2

The knowledge and representation speak for themselves about the talent behind the brand.

3

The Samples

Before parting ways, he handed me samples that would leave a lasting impression.

A Dance of Flavors

Du Connoisseur

Wrapped in Habano Jalapa, this standout delivers a remarkably balanced and elegant profile.

Flavor Profile

Medium-bodied and graceful, offering notes of cedar, leather, toasted nuts, spice, and subtle earthy undertones.

Construction

Creamy texture and easy draw, surprising for its small ring gauge. Perfect harmony in every element.





Crafted with Legacy



Nicaragua

Home to Crux Cigars production, known for ideal growing conditions.



Plasencia Cigars

Legendary name in premium cigar production handling Crux manufacturing.



AJ Fernandez

Master blender whose expertise adds credibility to every Crux cigar.



The Vision Behind the Brand

Jeff Haugen's Vision



Create a brand that feels clean, direct, and meaningful for modern smokers.

Visual Intention



Distinctive colors and labels make brand recognition immediate for customers and retailers.

One-Stop Shop



Multiple formats offer flexibility to smokers and efficiency for retailers.

Signature Crux Blends

Explore the exceptional craftsmanship across our distinctive cigar collections



Bull & Bear

Bold character with refined construction



Epicure Maduro

Rich and complex flavor profile

Signature Crux Blends

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Limitada

Limited production excellence



Guild

Balanced strength with nuanced complexity



Du Connoisseur

Bold character with refined construction

Why Crux Deserves a Place in Every Humidor

Quality

From packaging to flavor, construction to identity—care and intention in every detail.

Experience

Rewarding for both newcomers and long-time aficionados.



Tradition

Built on a foundation of excellence with Plasencia and AJ Fernandez expertise.

Balance

A unique experience that respects the harmony between boldness and refinement.

Now Available at Cuban Paradise

1

Location

12933 Village Blvd, Madeira
Beach, FL 33708

10+

Crux Cigars

Experience for yourself the talent

5+

Formats

Singles, five-packs, or full boxes
available



Author's Note



Some cigars don't need to shout to make a statement. Crux did it through balance, elegance, and detail.

I'm grateful for the experience, the introduction, and the chance to now share it with others. – Marcos Díaz, CEO, Cigar Paradise