

West Tampa Tobacco Co: A Tampa Legacy Reborn

Experience the perfect blend of tradition and innovation from Tampa's newest premier cigar maker. Founded by industry legend Rick Rodriguez, West Tampa Tobacco Co. honors Tampa's rich cigar heritage.

By Cigar Paradise





Deep Tampa Roots



Family Heritage

Rick's grandparents hand-rolled cigars in West Tampa. Their dedication continues through each blend.



Global Experience

Over 25 years crafting premium cigars worldwide. Rick mastered his expertise with top-tier brands.



Homecoming

Rick returned to Tampa to launch something personal. His journey has come full circle.

Leadership with Vision

Rick Rodriguez

Respected industry leader with over 25 years of experience.
Master blender known for exceptional palate.

Rick brings technical expertise and creative vision. His credentials are unmatched in the industry.

Gus Martinez

Longtime friend and business partner with sharp business acumen. Marketing strategist with industry connections.

Gus oversees brand development and distribution. His network helps West Tampa reach new markets.

Brand Identity

Modern Aesthetic

Clean, contemporary packaging that stands out. Bold colors and minimalist design create shelf appeal.

Timeless Craft

Traditional cigar-making techniques preserved. Every step honors centuries-old methods.

Storytelling

Each cigar tells part of the West Tampa story. The brand connects smokers to Tampa's rich history.



The White Label

Profile

Medium-bodied with exceptional balance. Smooth and creamy from first light to finish.



Flavor Notes

Subtle wood and bright citrus undertones. Perfectly balanced sweetness throughout.

Experience

Elegant draw with consistent burn. Ideal for both novices and experienced aficionados.

The Black & Red Collection



Black Label

Full-bodied with intense depth. Espresso, black pepper, and earthy notes create a bold profile.



Red Label

Rich and luxuriously complex. Dark chocolate, leather, and warm spice create a memorable experience.



Special Editions

Limited releases showcase unique blends. Each tells a different chapter of the West Tampa story.





Craftsmanship & Quality

Select Tobacco

Only the finest leaves make the cut. Each tobacco variety carefully sourced from premium growing regions.

Expert Rolling

Skilled artisans craft each cigar by hand. Decades of experience ensure perfect construction.

Quality Control

Rigorous testing maintains consistency. Every cigar must meet Rick Rodriguez's exacting standards.

A photograph of the Cuban Paradise storefront, showing the name in large, dark letters on a light-colored wall above a dark awning.

CUBAN PARADISE

Available Now at Cuban Paradise



Visit Us

12933 Village Blvd, Madeira Beach, FL 33708. Convenient location with expert staff.



Experience

Taste the legacy. Embrace the future. Support a local Tampa brand making national waves.